



For Immediate Release

July 9, 2014

Media Relations Contact:

Mark Stadler, Chief Marketing Officer

214.574.1166 | mark.stadler@healthsmart.com

HealthSmart Completes Acquisition of Commerce Benefits Group Agency, Inc.

(Dallas, Texas) July 9, 2014—HealthSmart Holdings, Inc. announced today it has completed its acquisition of Commerce Benefits Group Agency, Inc. Terms of the transaction were not disclosed.

Commerce Benefits Group (CBG) is headquartered in Avon Lake, Ohio. CBG’s commitment to technology and quality claims administration has earned the business of corporate clients throughout the country. In the past decade, the company has upgraded its product line by streamlining and automating services such as utilization review, bill audit and client self-service portals.

“Both CBG and HealthSmart are focused on providing a high level of customer service and the efficient delivery of high-quality solutions,” notes Tom Patton, President of Commerce Benefits Group. “Our combined expertise will provide a wider and more cost-effective range of services and products, creating outstanding value for all of our clients.”

“As the largest independent provider of managed care solutions for self-funded employers across the country, HealthSmart is recognized for the quality and cost-effectiveness of its services,” said Daniel D. Crowley, President and Chairman of HealthSmart. “Our entrepreneurial spirit allows us to deliver high quality solutions that meet the specific needs of each our clients. That spirit continues with the acquisition of CBG, a respected organization that shares our commitment to customer service. We welcome their clients and employees to the growing HealthSmart family.”

About HealthSmart

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart’s comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy benefit management services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company’s headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart’s mission is to improve member health and reduce healthcare costs.

###