



For Immediate Release

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Media Relations Contact:

Pete DeMauro, Vice President, Marketing

214.574.1173 | pete.demauro@healthsmart.com

Alvin Bowser Joins HealthSmart as Vice President of Network Operations

(Dallas, Texas) June 4, 2014 — HealthSmart is pleased to announce that Alvin Bowser has joined the organization as Vice President of Network Operations. Mr. Bowser brings over 20 years of strategic leadership, operations, PPO network configuration, medical cost containment and client service experience to HealthSmart.

Prior to joining HealthSmart, Mr. Bowser served as Vice President of Operations at Ecom PPO Advisors, an entrepreneurial startup focused on healthcare analytics, PPO administration and medical cost containment. During his tenure, Mr. Bowser was responsible for leading global service and production teams by developing key processes and procedures to drive operational performance, establishing best practices, and delivering service and value to clients. Through his strategic oversight, the Company maintained superior accuracy rates and impeccable customer service retention rates.

“We are excited to have Alvin join the HealthSmart team. His broad industry knowledge and expertise will strengthen HealthSmart’s focus on establishing continuous process improvements and creating value for our clients,” said Marty Sholder, Executive Vice President of Network Solutions at HealthSmart.

Mr. Bowser holds a Bachelor of Science in Business Administration from the University of Phoenix.

About HealthSmart

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart’s comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company’s headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart’s mission is to improve member health and reduce healthcare costs.

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