



For Immediate Release

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Pamela Turner-Burns Joins HealthSmart as National Vice President of Sales, Preferred Care

(Dallas, Texas) May 29, 2014 — HealthSmart Holdings, Inc. is pleased to announce that Pamela Turner-Burns has joined the Company as the National Vice President of Sales focusing on Specialty Services. In this role, Ms. Burns will execute a strategy to sell specialty products and services to HealthSmart’s key market segments.

Pam is an accomplished healthcare professional with over twenty years of experience in the industry. She most recently served as Regional Sales Manager for United Claim Solutions. While at UCS, Pam was responsible for the sales and marketing of UCS’s bill review, negotiations and network services. Prior to joining UCS, Pam demonstrated success in her role as Regional Vice President of Sales for the Assist Group where she was responsible for the sale of their claim review and NCU consulting services to health plans, TPAs and reinsurers.

“Pam’s ability to quickly understand the Company’s value proposition and apply that to a consultative sales approach makes her a strong addition to HealthSmart’s Specialty Sales Team,” said Charles Busch, Senior Vice President of Sales at HealthSmart.

Pam is also an active member of several professional organizations, including Health Care Administrators Association, TPAAA/AAPPO, Self-Insurance Institute of America and the National Association of Professional Women.

About HealthSmart

For more than 40 years, HealthSmart has offered a wide array of customizable and scalable health plan solutions for self-funded employers. HealthSmart’s comprehensive service suite addresses individual health from all angles. This includes claims and benefits administration, provider networks, pharmacy benefit management services, business intelligence, onsite employer clinics, care management, a variety of health and wellness initiatives and web-based reporting. The Company’s headquarters is in Irving, Texas, with regional hubs throughout the country. HealthSmart’s mission is to improve member health and reduce healthcare costs.

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